Visuals sampler financial & insurance







Visuals sampler | Financial & insurance

Our client project list:

























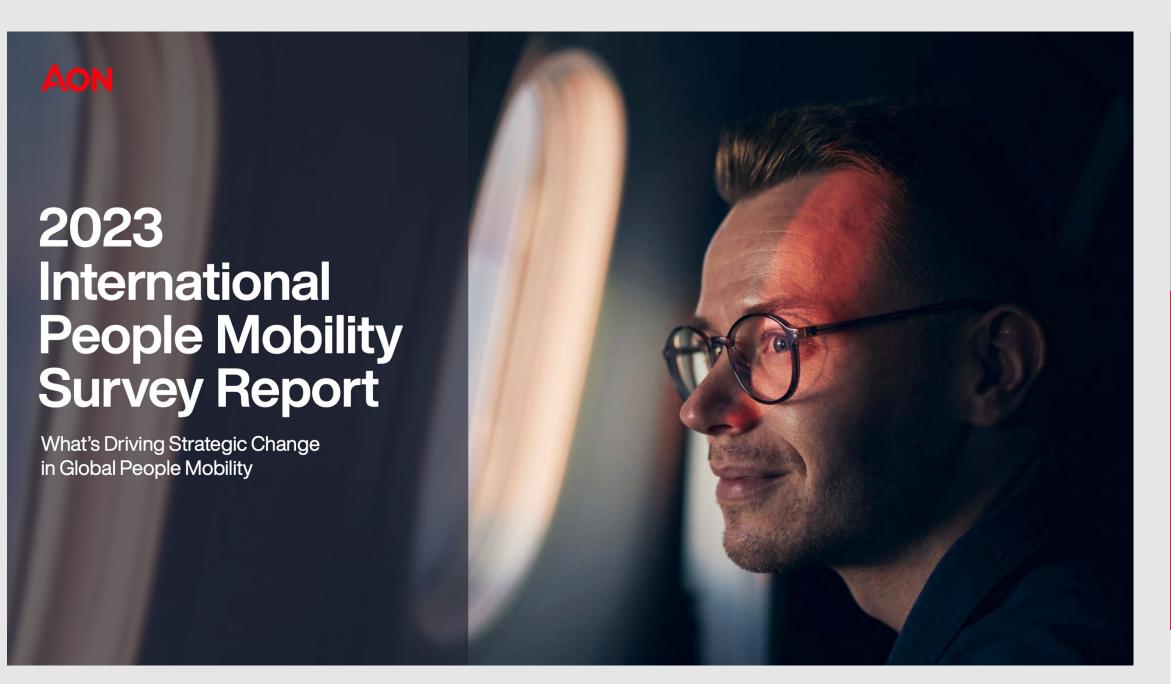


demogaphik





Client: Aon Project: Presentations and marketing materials



Executive Summary

Global mobility has hugely evolved in the past two years. When this research series was launched in 2020, business mobility has been affected by the restrictions on both personal and business travel imposed by COVID-19. However, the beginnings of a reviving new approach to mobility, driven by changing employee aspirations, increased demand for flexibility and improvements in echnology for remote working was becoming more

The findings in this year's report continue many of those themes, exploring how employers are responding to restored freedom of movement alongside business priorities for travel, overseas assignments and international remote working. This report sets out to explore how employers now perceive international mobility and to identify emerging trends affecting internationally mobile employees.

While the everyday impact of COVID-19 is now much less acute in most regions, new threats have emerged such as the Russia/Ukraine war, the energy crisis, global inflation and talent shortages. These are all shaping the shortterm future of international mobility needs, creating new challenges and opportunities.

The report findings show that employers may wish to consider looking to the longer term in establishing compliant, robust international mobility policies that are fit for purpose in the current environment. They also need a clear understanding of how international assignments can contribute to employee value propositions. Employee aspirations have changed and mobility opportunities need to keep pace.

This report highlights key results and trends from the survey, along with ideas for employers to help them anticipate future trends and improve current international mobility practices.

Aon would like to thank all those who took the time to respond to the survey. Their input has enabled us to build a comprehensive picture of current approaches and future aims in this rapidly emerging area of business.

Advanced analytics, advice and solutions from Aon give our clients the clarity and confidence they need to make better decisions to protect and grow their business. For Human Resources leaders, this includes how a better understanding of their mobility profile, along with challenges and opportunities can help enable workforce resilience, talent retention and wider people strategies. Aon solutions also help ensure the alignment of those people strategies through benchmarking.



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AON	AON	AON
What is Professional Indemnity and why do you need it?	How recruitment consultants can make the most of their insurance	What is Cyber Insurance?
<image/>	<image/>	

Global mobility: eight key trends

- I. Cost containment is the rising star: In previous years are now becoming more cost conscious. This is due to factors such as global safety, financial stability and other geopolitical electric cars, trains and flights performed on sustainable air that cost containment will be a long-term trend.
- 2. Employee resilience is still crucial: Wellbeing, safety and resilience continue to be a priority. COVID-19 showed that poor employee wellbeing and resilience can negatively impact businesses, highlighting key person risk, for example. Employees also want to know that their employer cares about their wellbeing 5. Changing immigration policies: Immigration policies affect and will support them when they are working remotely.
- 3. Geopolitical developments are influencing strategy: Unsurprising talent shortages, inflation, sustainability and remaining COVID-19 restrictions are among the geopolitical issues that are having an impact on global mobility.

fuels, as well as more remote working and virtual mee The wider remit of ESG (environmental, social and governance) is also impacting global mobility. Taking care of employees' physical, mental and social wellbeing has become a higher priority - the 'S' of ESG - requires good quality governance around mobility, such as risk management.

global mobility, and we may see significant shifts in this area in the future. For example, some countries could become more restrictive in terms of immigration, while others may introduce policies to attract more skilled workers and entrepreneurs.

- 4. More emphasis on ESG and sustainability: As concerns about 6. Reduced need for physical travel: COVID-19 accelerated adoption wellbeing, safety and resilience have been the talking points in international mobility. This year's results show that employers
 - 7. Increased use of remote work: The pande remote work is possible for many jobs, and this trend will continue now that the pandemic is over. This could reduce the need for frequent business travel, especially for meetings and conferences Aon believes that the quality of global mobility offered by employers will be more important than the quantity. This trend could also contribute to the retention of international talent.
 - 8. Growing importance of emerging markets: Emerging markets such as China, India, and Brazil are likely to become even more important to the global economy in the future. This could lead to more business mobility in these regions, as well as increased immigration and cultural exchange.





Client: CMC Markets Project: Retail Trading

CIIC MARKETS

CMC Markets: Retail Trading Trends 2024

The rise of influencers, AI and US centricity

∕**∞** Meta



CMC Markets: Retail Trading Trends 2024 Trading tactics: Current approaches to trading $\leftarrow \rightarrow$ Traders' US-centric attitude Introduction What company's earnings are you currently monitoring closely? Any of the stocks and initial public offerings (IPOs) that interest traders the most are US-based, which explains why just under half of respondents (45%) ndicated that they tend to trade the most near US ket opening and closing. This was particularly case for younger respondents, including 53% se aged between 18-24. Trading at US marke nes fell the older the individual surveved. reachin 23% for 55+ year olds. was the most watched company, with 43% dents indicating a strong interest, followed y Netflix at 38% and Apple at 32%. Despite this, yhen indicating which market category they're amazon NETFLIX atching the closest, traders were most likely to low FTSE 100 companies (34%), followed by panies (28%), blue-chip com 3%) and Nasdaq 100 companies (21%). Age plays an integral role in market interes with 18-24 year olds mor interested in growth 21% companies (27%) and €2.Alibaba coinbase 55+ far more in the UK market (52%) ar

Trading risk: How do traders mitigate risk?

CMC Markets: Retail Trading Trends 2024

Introduction

CIIIC

MARKETS

CHIC MARKETS

The need to highlight trading controls

of stop-loss and take-profit orders, it is clear that can be done to highlight the tools at traders nsal Compared to the other risk-managemen ve, stop-loss and take-profit orders were c ast popular option, with only 24% c

in FTSE 100 companies However, those with inco evels exceeding £75k were more US centric, with 54%

interested in Nasdag 100

nd take-profit orders said they only do so onally (46%), with only 27% saving they ofte ondents' decision on whether to make u order types, with those e nificantly more likely (46%) to utilise them tha

For many, volatility equals opportunity

ose earning under £15k (19%).

et, with just under half of agreeing that they tend to trade when there is high volatility in the market.

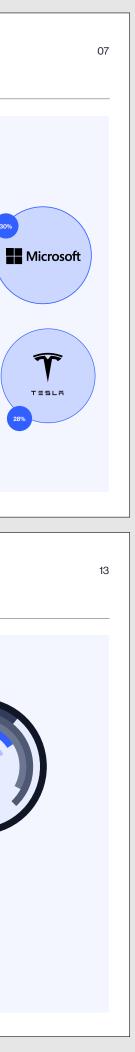
conservative they tend to be. 18-24 year olds were the age bracket most likely to agree that they were attracted to market volatility (net 57%), with the 55+ age bracket the least likely to agree (net 23%). The majority of 55+ year olds had no strong opinions as to whether volatility matters to them (64%).





By age group – I mostly trade when there is high volatility in the market





Client: Thomas Miller Project: Marketing support



UKP

Floating Production Storage and Offloading Specialised cover for the Oil and Gas market



UK Club glance	The UK Club has over 150 years' experience in the marine insurance sector and is suppor by a dedicated offshore team with 100 years experience in the offshore field. The UK Club insures over 12% of the world fleet. UK Cl policy holders will benefit from the UK Club experienced underwriters and claims handl in addition to the benefit of the resources available to policy holders via the wider Thomas Miller Group.		
	Global	9/lhr	
	A Worldwide office network	24 hour emergency support	
	A wolldwide office network	24 nour emergency support	
	Access	Specialist	
	Access to the Thomas Miller	Specialist contract review team	
	Group expertise		
	'A' rated Standard & Poor's A rated	Flexible	
	Established	Complex	
	Established underwriting, claims handling and loss prevention services	Capacity to handle complex risks	



Why choose the UK Club?

The UK Club has a wea claims handling experie an unrivalled reputation the shipping and comm

The UK Club has been insuring offshore and specialist crafts in Asia since the early 1980s' building up a strong experience of local risks as well as supporting our Membership when contracts were secured overseas. Thomas Miller staff in our local offices in Asia, as well as in London, have extensive experience of offshore business in the region along with the corresponding legal environment.

The UK Club's offshore cover provides a compre for owners and charterers to meet liabilities and losses incurred in connection with the operation of wind farm installation and support vessels. The Club has experience of insuring units involved in the full range of wind farm operations, from initial core sampling through to the installation phase and beyond. We also advise in relation to loss requestion protone acceleration of the upped acceleration of the operations. matters specific to vessels operating in the offsho

The UK Club has over 150 years' expe in the marine insurance sector. Specialist contract review team
 Dedicated offshore team
 Capacity to handle complex risk
 'A' rated – Standard and Poor's
 Established underwriting, claims
 and loss prevention services

24/7 Global Support With a global network of

ocal regional office suppor



Cover at a glance

Mutual P&I)	Offshore (Non-poolable P&
Other Person	 Crew or Other Person
and Contact	 Collision and Contact
Pollution	 Property Pollution
	Collision
lemoval	 Wreck Removal
ion	 Obstruction
& Salvage	 Towage & Salvage
	Fines
abour	 Sue & Labour
ne & Disinfection	 Quarantine & Disinfection
ays & Diversion	 Stowaways & Diversion
Ássociated Costs	 Legal & Ássociated Costs

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 Subset Operations
 Special Operations
 Special Operations
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 Crew Third Party
 TMSO (Maket Covers)
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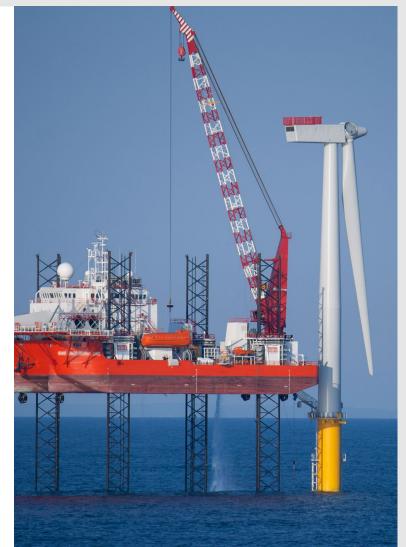
Why choose UK Club?

claims handling experience an unrivalled reputation w the shipping and commen

The UK Club has been insuring Floating Production and Storage units for its Members for over 20 years. The Club has built up a formidable body of expertise of the special risks and contractual issues involved in FPSO, FLNG, FSU, FSRU and wider oil & gas operations. Thomas Miller staff have extensive experience with aspects of the trade, both physical ship safety issues and the legal environment.

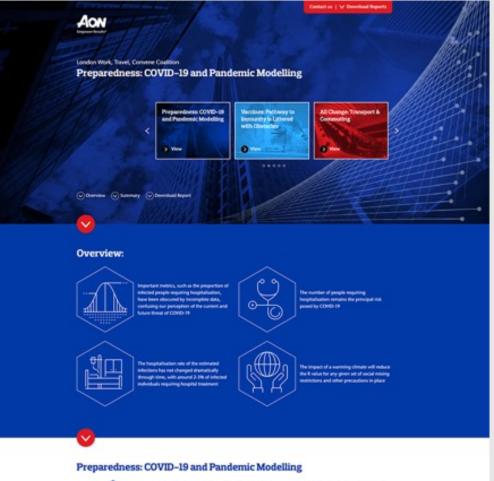
The UK Club's offshore cover provides a comprehensive package for Members to meet liabilities and losses incurred by Members in conjunction with the operation of FPSOs, FLNGs, FSUs and other MOUs within the rear scheme. gas sphere.

Underwriting	Claims
The Offshore team draw on significant	The UK Club has a wealth of claims
expertise to create a total contract and	handling experience and an unrivalled
insurance review process. The team are	reputation within the shipping and
also embedded with colleagues who have	commercial insurance market. The clair
first-hand practical business experience.	teams include qualified lawyers and forr
The team's approach is to provide a	seafarers with experience of advising ar
thorough, clear and consistent contract	working in the offshore sector. For the
review process which is key to ensure	most complex of claims the UK Club ha
Members and clients have the clarity that	in addition access to Thomas Miller
they have the right cover to meet their needs.	Specialty Offshore and their expertise.
	24/7 Global Support
Cover	With a global network of offices and
The Offshore Rules have been redrafted to	correspondents, the UK Club is able to
include a new fixed premium standard P&I	offer support around the clock.
cover for non-poolable MOU risks along	
with comprehensive additional covers that	The UK Club has 150 years' experience
are market wide and fit for purpose for	the marine insurance sector.
today's industry and insurance markets.	
We can tailor cover to include various	 Specialist contract review team
extensions that are specific to the	 A dedicated team
operations in one policy.	 Capacity to handle complex risks
	 'A' rated – Standard and Poor's
Appropriate coverage limits are available	 Established underwriting, claims
and fully insured by the UK Club. Please	handling and loss prevention services
contact your regular underwriting contact	
with any questions you may have.	





Client: Aon Project: Work, Travel, Convene website and reports





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he warming climate and vaccine roll out will turn the situation around this year, but the potential fi ission may still impact the return to normality. ummarv

hings will continue to get worse in the UK before they improve





major drivers will contribute to a rapidly improving situation in the UK in



Contents



All Change: Transport & Commuting



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How we commute has interocably altered, but transport authorities working hard to meet the challenges ahead







Working Towards the New Better: **Every Firm is now a Healthcare Organisation**

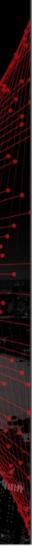
London Work, Travel, Convene Coalition January 2021





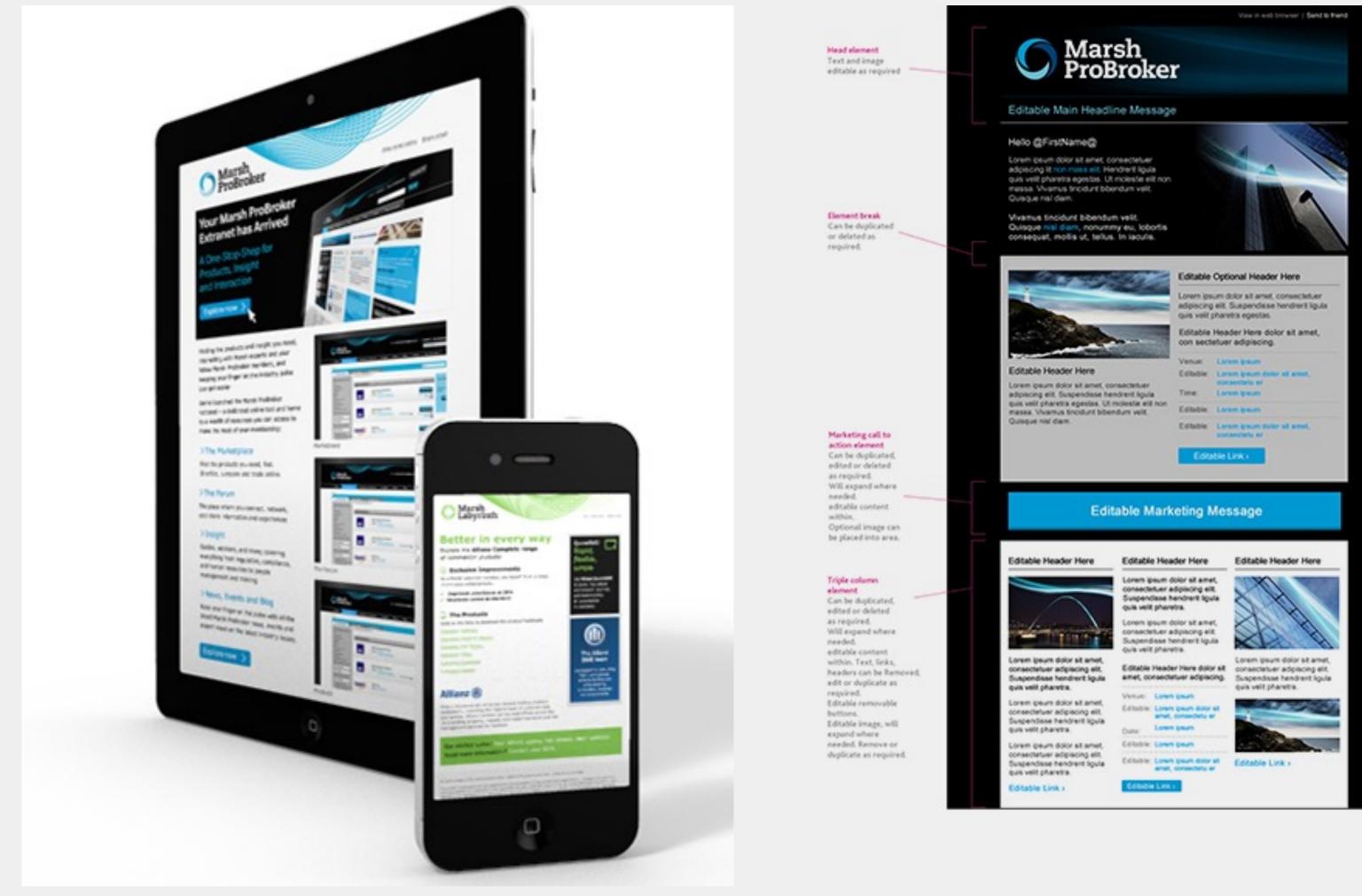
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Client: Marsh Project: Email marketing



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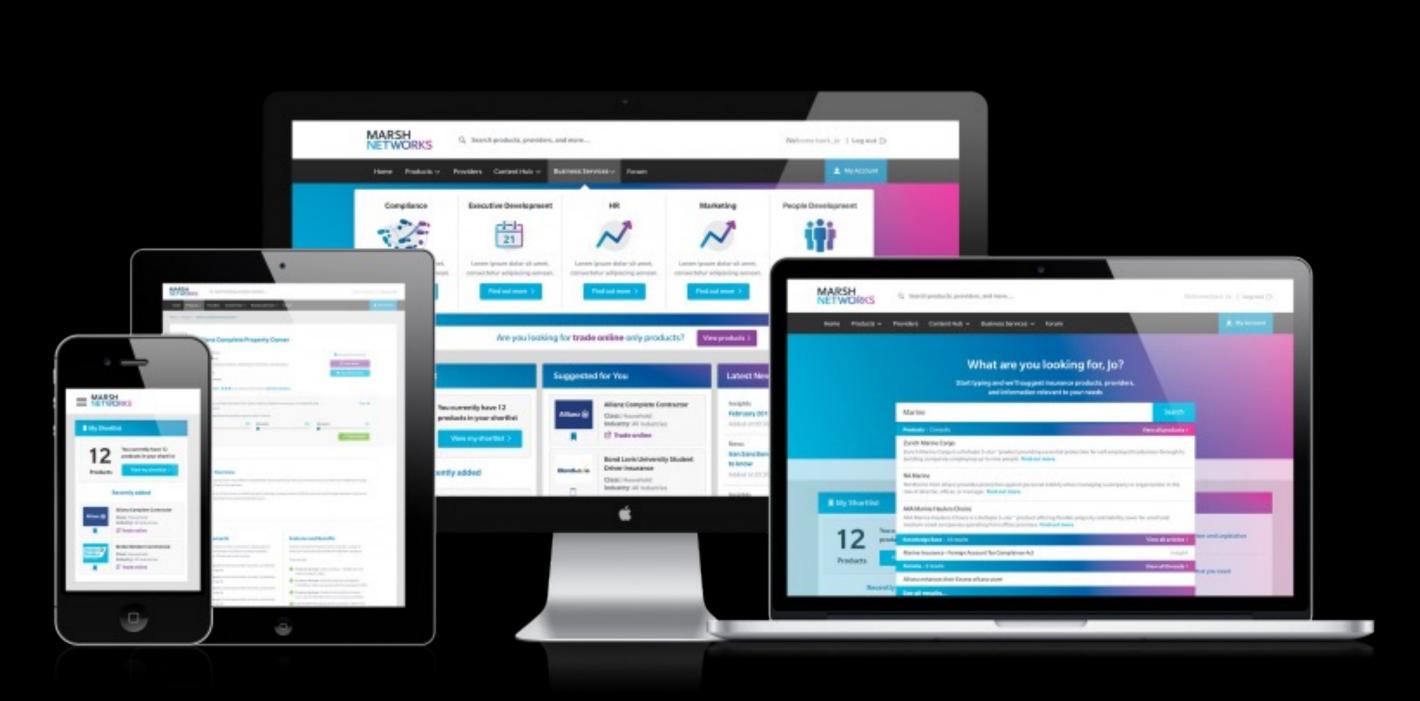
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Client: Marsh Project: Broker Networks Branding, **Marcomms and Intranet**

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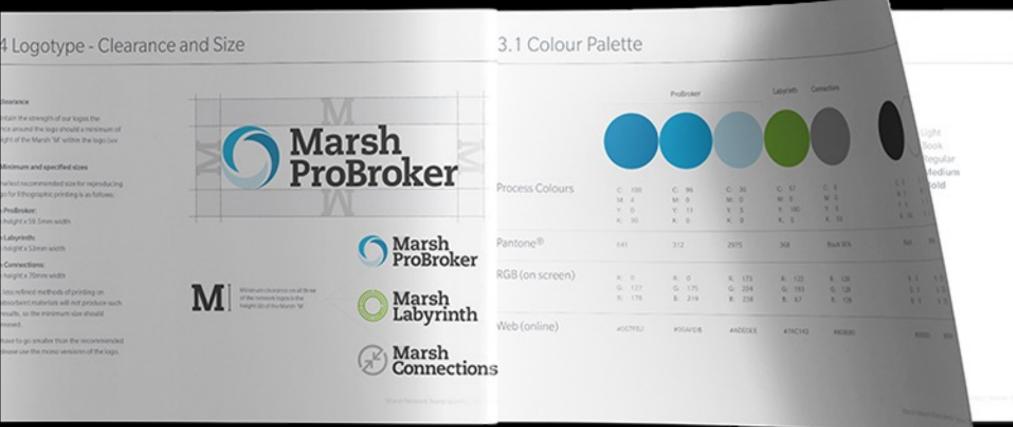


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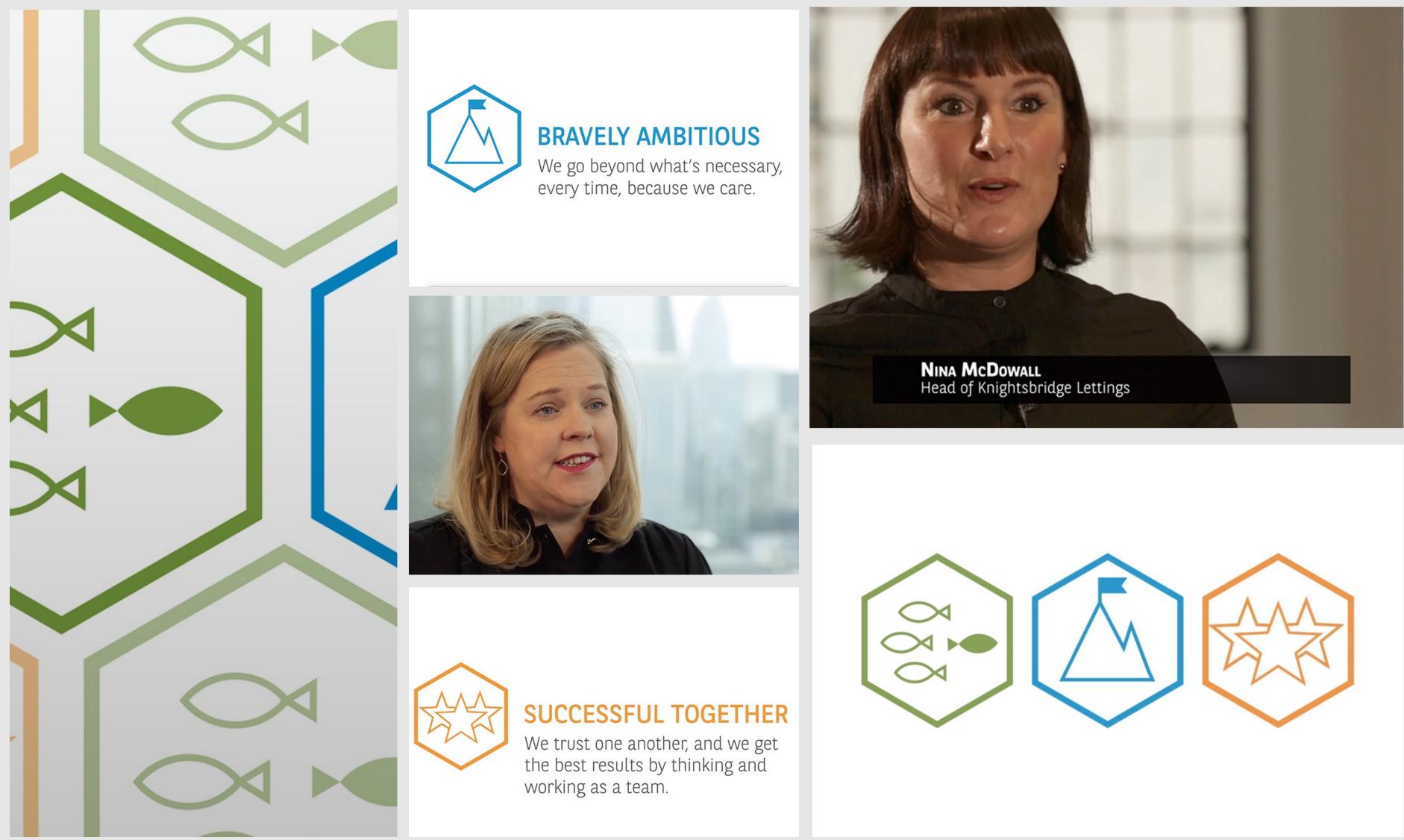
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Client: **BNP Paribas** Project: Video work



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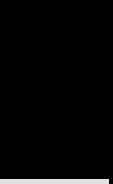


Client: **Aon** Project: **Direct mail campaign**







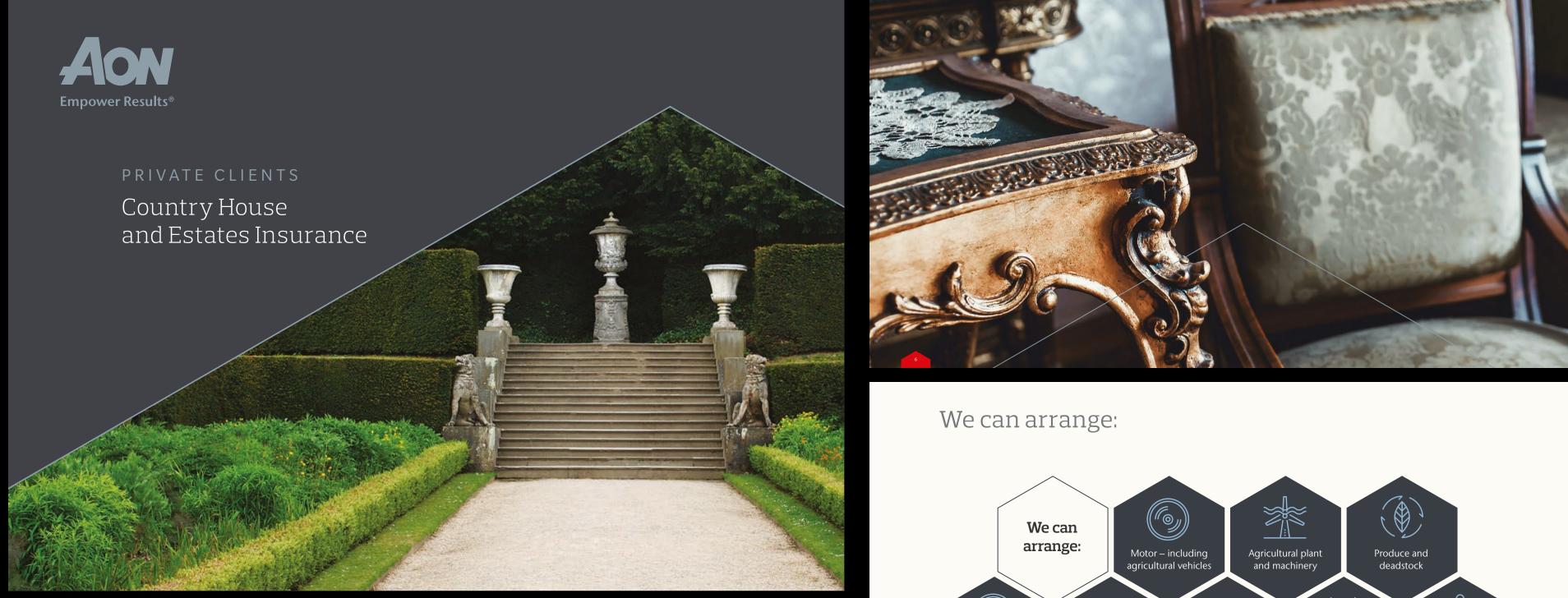


Client: **Aon** Project: **Digital guides**





Client: Aon Project: Private clients identity and Iterature





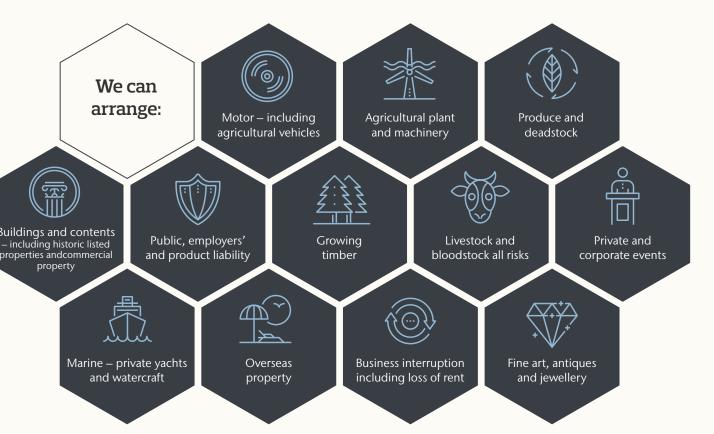
PRIVATE CLIENTS

Flexible cover

The policies we can arrange provide flexible cover. After our initial assessment we will be able to create a tailored policy, dependant on your requirements:

We can arrange:





Client: **Aon** Project: **Affinity Animation**





Click to view: pass: demo



Client: XL Catlin Project: Protect and Assist Animation





Click to view: pass: demo











Contact: Sandy for further information sandra@demographik.co.uk 07775 782 718

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